

# SHAPING THE FUTURE OF AIR TRAVEL



## Global Urban Air Summit

3-4 September 2019

 Farnborough, UK

ORGANISED BY

  
**FARNBOROUGH**  
INTERNATIONAL





# On 3<sup>rd</sup> and 4<sup>th</sup> September 2019, the world of urban air mobility will come together at the Farnborough International Exhibition and Conference Centre for the inaugural Global Urban Air Summit.

Urban Air Mobility is one of the fastest developing markets in the aerospace sector.

There is no question that our skies will soon be transformed as the race to develop technology accelerates and fundamentally changes the future of transportation in our cities and urban areas.

The Global Urban Air Summit (GUAS) will be an elite gathering of innovators, regulators, government and investors who will address the global challenges in urban air mobility, showcase the latest innovations and truly shape the future of air travel.

Over two days of networking, knowledge sharing and demonstrations, the international community at the Summit will drive the industry forward and play a key strategic role in the development of urban air transportation.

We look forward to welcoming you to the Global Urban Air Summit.

Events Team,  
Farnborough International



# Key event objectives



**Identify** the commercial potential of the urban aviation market on a global scale.

**Showcase** the most advanced technological innovations serving the sector.

**Uncover**, discuss and actively work through the key challenges facing the industry.

**Provide a platform** for networking and knowledge sharing.

**Share findings** and recommendations post event to ensure the discussion continues and there is a tangible output to drive the industry forward.

# Working together

The Global Urban Air Summit is a fantastic opportunity for collaboration on a topic that requires partnership to advance.

The two-day event will consist of a plenary conference, showcase exhibition, challenge workshops, key-note speakers, the possibility of live demonstrations and a drinks reception, all providing the chance to learn and network.

## Day 1

Tuesday 3<sup>rd</sup> September

### Opening Address

#### Plenary 1

Market Outlook &  
Keynote Address

#### Plenary 2

eVTOL & Infrastructure

#### Plenary 3

Operational Environment

#### Plenary 4

Beyond Passenger Travel –  
Cargo, Defence and Medical

### Welcome Reception

## Day 2

Wednesday 4<sup>th</sup> September

### Welcome & Keynote Address

#### Plenary 5

Innovation: Vehicles & Battery  
Systems, Investment

#### Challenge Workshops 1-3

- Vehicles & Technology
- Markets & Market Access
- Media & Public Perception

#### Challenge Workshops 4-6

- Financing Projects
- Operational Environment
- Battery & Energy Systems

Supported by



# Speaking opportunities

The Global Urban Air Summit provides the opportunity for you and your business to connect with the extremely relevant audience in attendance. This will include 200+ aerospace innovators, regulators, investors and industry experts.

We are looking for inspiring thought leaders within this sector to share knowledge and experiences on best practice, innovation and challenges.

If you have a topic idea, this is a strategic opportunity for sharing it. Please complete the call for papers form, available on our website, by the specified deadline. All submissions will be reviewed by an industry expert panel and successful applicants will be notified hereafter.



**We look forward to hearing from you.**

# Exhibiting options



## Shell Scheme Stands

The exhibition stands are located within the busy networking area. Exhibition stands are available in multiples of 9sqm.

Each 9sqm shell scheme stand includes a name board, table, 3 chairs, lockable counter, literature stand, 3 spotlights and 500w socket. Graphics are not included.



## Display Pod

A Display Pod allows you to promote your business in a smaller capacity.

Display Pods are 1m wide Octanorm (or similar) pod with high table, 2 stools, 1m x 1.4m high graphic to wall, single spotlight and 500w socket.

(Image used for illustrative purposes only).



## Flying Display / Demonstrations

Please enquire if you are interested in demonstrating your vehicle.

**Contact:** [GUAS@farnborough.com](mailto:GUAS@farnborough.com)

For pricing and further information, please contact one of the Sales team at

[GUAS@farnborough.com](mailto:GUAS@farnborough.com)



# Sponsorship opportunities

Our sponsorship opportunities encompass a range of options to help amplify your presence at the Summit. It is the perfect way to get your brand noticed by the Urban Air community.

We have a selection of turnkey sponsorship packages including:

- Delegate Bags
- Branded Notepads
- Delegate Lanyards
- Networking Reception

There are thought leadership opportunities including Strategic Knowledge Partner of the Summit alongside individual session sponsors.

There are also Sponsorship packages that include the numerous networking opportunities such as the networking reception, lunches and coffee breaks.

Our knowledgeable sponsorship team can work with you to tailor an enhancement option to suit your objectives and budget. Contact the team to find out more and for full sponsorship options.

**Contact**

[sponsorship@farnborough.com](mailto:sponsorship@farnborough.com)





# Attending Delegates

Those attending will cover:

- Original Equipment Manufacturers (OEMs)
- Start Ups / SMEs / Innovators
- Batteries & Energy Storage / eVTOL / Avionics / Navigation Systems
- Software
- Trade Associations
- Government
- Research & Universities
- Investors & Finance
- Regulators
- Insurance / Legal / Consultancies
- Global Media

To register to attend the Global Urban Air Summit, please visit:

[farnboroughinternational.org/events/guas](https://farnboroughinternational.org/events/guas)

Please note that Summit delegate passes are limited.

## Further information

E: [GUAS@farnborough.com](mailto:GUAS@farnborough.com)

W: [farnboroughinternational.org/events/guas](https://farnboroughinternational.org/events/guas)

T: +44 (0) 1252 532 800

## Delegate passes

### £595 Early Bird

(available until 31st May)

### £695 Standard Rate

**A delegate pass provides full two day access to the event, including:**

- Conference
- Workshops
- Exhibition
- Live Demonstrations
- Networking Opportunities



# The Venue

  
**FARNBOROUGH**  
INTERNATIONAL

EXHIBITION &  
CONFERENCE  
CENTRE

SHAPING THE FUTURE OF AIR TRAVEL





# The Farnborough International Exhibition & Conference Centre is the home of Pioneering Spirit and it welcomes the **Global Urban Air Summit.**

Farnborough is rich in aviation history with the very first powered flight in 1908 by Samuel Cody and is host to the world-famous Farnborough International Airshow.

For decades, Farnborough has showcased many pioneering triumphs in aerospace, which is why it is the home of British Aviation. This is why Farnborough is the perfect setting for the Global Urban Air Summit.

Perfectly located within close distance to London and with fast transport links from the city the venue is easily accessible. The Exhibition and Conference Centre is a 35 minute train journey from London, 30 minutes from Heathrow and 50 minutes from Gatwick.

**For further venue information visit**

[farnborough.com](https://farnborough.com)



# Global Urban Air Summit

3-4 September 2019

Farnborough International Exhibition & Conference Centre. ETPS Road, Farnborough, Hampshire, GU14 6FD, UK

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