

**Global
Urban Air
Summit**

3-4 September 2019



SPONSORSHIP & ADVERTISING BROCHURE

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BECOME AN OFFICIAL SPONSOR

Sponsorship encompasses a range of options to help amplify your presence at the Global Urban Air Summit. It is the perfect way to get your brand noticed by the urban air community.

Why invest in sponsorship?

- Raise awareness on a global scale
- Deliver specific brand messages
- Position your brand next to industry leading content
- Motivate and engage with key stakeholders



KNOWLEDGE PARTNER

MAX. 1 OPPORTUNITY

STARTING FROM £7,950 + VAT

Opportunity to become the exclusive Knowledge Partner for the Global Urban Air Summit's inauguration event.

- Sponsor logo & recognition as the Knowledge Partner on all onsite, digital and printed marketing collateral relating to the event
- Sponsor logo & recognition as the Knowledge Partner included in the registration area
- Opportunity to produce a pre-show report i.e. white paper, opinion piece, in-depth article that will be published on www.wearefinn.com and available as a download from the official GUAS website
- Company spotlight profile included within the official GUAS printed programme
- Opportunity for Sponsor to shape, influence and participate in elements of the conference or challenge workshops
- Sponsor logo, profile & recognition as the Knowledge Partner on the official GUAS website
- Opportunity for Sponsor to provide a wrap-up report post-show which will be published on www.wearefinn.com and available as a download from the official GUAS website
- Exhibition stand (9sqm) which includes 1 full summit pass and 1 exhibition only pass
- 2 invitations to the Welcome Reception hosted on Day 1
- Interview of a senior representative from Sponsor's company to be filmed during the event discussing the Knowledge Partnership, to be hosted on www.wearefinn.com after the event
- Sponsor to feature in the daily show highlights of either Day 1 or 2 of the event





TECHNOLOGY PARTNER

MAX. 1 OPPORTUNITY

STARTING FROM £7,950 + VAT

Opportunity to become the exclusive Technology Partner for the Global Urban Air Summit's inauguration event.

- Sponsor logo & recognition as the Technology Partner on all onsite, digital and printed marketing collateral relating to the event
- Sponsor logo & recognition as the Technology Partner included in the registration area
- Opportunity to produce a pre-show report i.e. white paper, opinion piece, in-depth article that will be published on www.wearefinn.com and available as a download from the official GUAS website
- Company spotlight profile included within the official GUAS printed programme
- Opportunity for Sponsor to shape, influence and participate in elements of the conference or challenge workshops
- Sponsor logo, profile & recognition as the Technology Partner on the official GUAS website
- Opportunity for Sponsor to provide a wrap-up report post-show which will be published on www.wearefinn.com and available as a download from the official GUAS website
- Exhibition stand (9sqm) which includes 1 full summit pass and 1 exhibition only pass
- 2 invitations to the Welcome Reception hosted on Day 1
- Interview of a senior representative from Sponsor's company to be filmed during the event discussing the Technology Partnership, to be hosted on www.wearefinn.com after the event
- Sponsor to feature in the daily show highlights of either Day 1 or 2 of the event





MANUFACTURING PARTNER

MAX. 1 OPPORTUNITY

STARTING FROM £7,950 + VAT

Opportunity to become the exclusive Manufacturing Partner for the Global Urban Air Summit's inauguration event.

- Sponsor logo & recognition as the Manufacturing Partner on all onsite, digital and printed marketing collateral relating to the event
- Sponsor logo & recognition as the Manufacturing Partner included in the registration area
- Opportunity to produce a pre-show report i.e. white paper, opinion piece, in-depth article that will be published on www.wearefinn.com and available as a download from the official GUAS website
- Company spotlight profile included within the official GUAS printed programme
- Opportunity for Sponsor to shape, influence and participate in elements of the conference or challenge workshops
- Sponsor logo, profile & recognition as the Manufacturing Partner on the official GUAS website
- Opportunity for Sponsor to provide a wrap-up report post-show which will be published on www.wearefinn.com and available as a download from the official GUAS website
- Exhibition stand (9sqm) which includes 1 full summit pass and 1 exhibition only pass
- 2 invitations to the Welcome Reception hosted on Day 1
- Interview of a senior representative from Sponsor's company to be filmed during the event discussing the Manufacturing Partnership, to be hosted on www.wearefinn.com after the event
- Sponsor to feature in the daily show highlights of either Day 1 or 2 of the event



SHOW PREVIEW SPONSORSHIP

MAX. 1 OPPORTUNITY

STARTING FROM £1,995 + VAT

FINN Live see's FINN turn live for some of the biggest events in the industry. Let the industry know what you are doing and how you are leading on your area of expertise.

- Designation & logo at the top of the article which will be published on the FINN website
- Article included in the weekly newsletter sent to an opted in database of 50,000 +
- Designation & logo underneath the article in the newsletter with URL link
- MPU advertisement in the newsletter with URL link that can link to the video or content, be used for a download, link to website, etc

Future Focus: Farnborough Airshow 2018 preview

FINN Editor-in-chief Alan Peaford looks at why Farnborough is shaking off history with its next-generation show



SHOW HIGHLIGHTS SPONSORSHIP

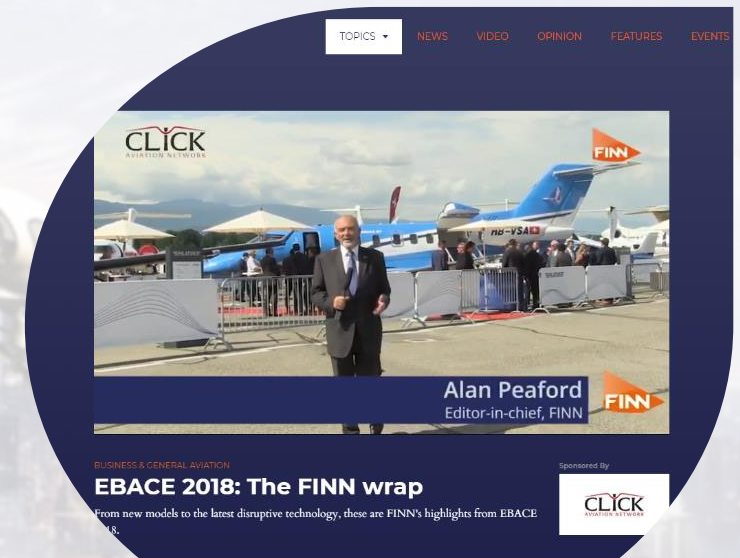
MAX. 2 OPPORTUNITIES

STARTING FROM £2,500 + VAT

Opportunity to sponsor one of the wraps that will be sent out at the end of each day of the event. Provide the industry with thought-provoking insight on what your company is leading on.

- Logo watermarked on the top left corner of the video
- Designation & logo underneath the video which will be published on the FINN website
- Video also published on the FINN YouTube channel
- Video included in the weekly newsletter sent to an opted-in database of 50,000 +
- Designation & logo underneath the video in the newsletter with the URL link
- MPU advertisement in the newsletter with URL link that can link to the video or content, be used for a download, link to website, etc

Speak to the team about sponsoring both show highlights!

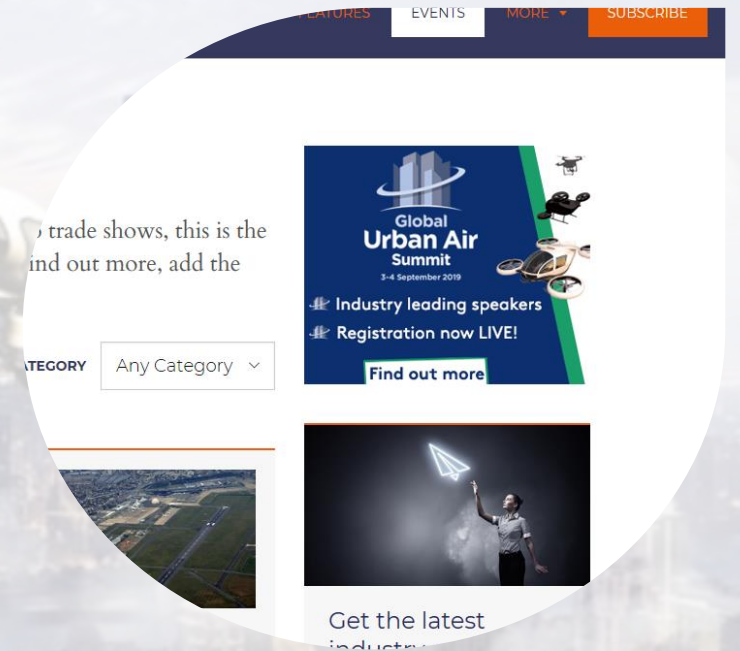


FINN NEWSLETTER ADVERTISING

MAX. 6 OPPORTUNITIES

£500 + VAT

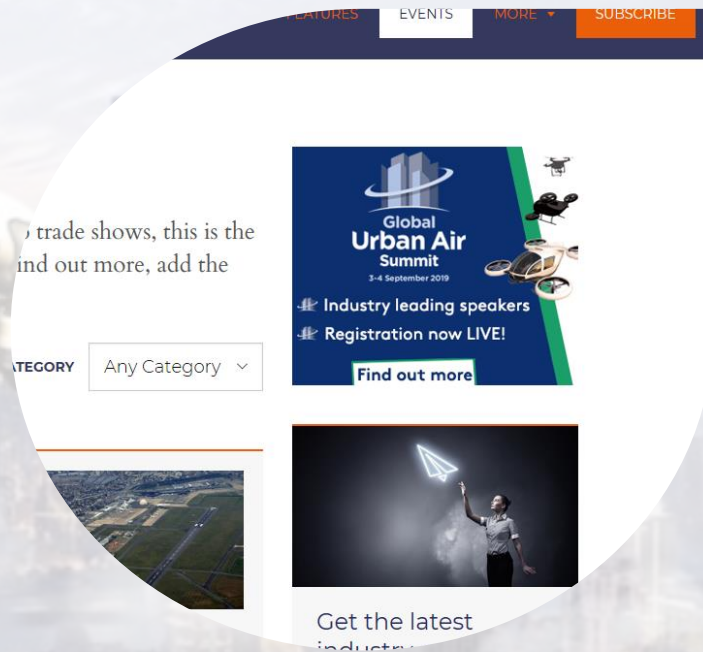
- Opportunity to place your advert in one of the 3 newsletters (1 x show preview, 2 x show highlights) that will be sent out regarding the event
- Newsletter sent to an opted-in database of 50,000 +
- Option to use the advertising space for a whitepaper download, link to website, etc.
- Option to choose between the following advert sizes:
 - 300 x 250 pixels
 - 728 x 90 pixels



FINN AIRTIME PACKAGES

£400 + VAT PER MINUTE

- Opportunity to display your marketing content on the large screens located within the event
- Each minute of content will be repeated every hour during the event
- Ideal to ensure your brand is seen by all speakers and delegates
- Ideal for displaying content such as demonstrations that can't be performed at the event
- Multiple minutes of airtime can be purchased if longer content needs to be displayed



DELEGATE BAGS

MAX. 1 OPPORTUNITY

£1,500 + VAT (Sponsor supplied)

£2,500 + VAT (Organiser supplied)

£3,250 + VAT (Organiser supplied- executive style bag)

Have your brand travelling off site at the end of the conference programme with this highly sought after package. Delegate bags will be distributed as attendees go through the registration areas.

- Sponsor branded delegate bags
- Option for the sponsor to provide branded bags (subject to organiser approval)
- Upgrade option for the organiser to supply branded bags – these will be luxury paper bags
- Upgrade option for the organiser to supply executive conference style bags
- Approximately 250 bags to be produced
- Opportunity for Sponsor to include marketing insert within the bag
- Sponsor profile & logo featured on the sponsorship page(s) of the official website
- Sponsor recognition in the official GUAS conference programme



DELEGATE REGISTRATION

MAX. 1 OPPORTUNITY

STARTING FROM £2,500 + VAT

- Sponsor branded lanyards distributed to all conference attendees across the 2 day programme
- Approximately 250 lanyards distributed
- Branding and promotion on the registration page(s)
- Branding and promotion on the confirmation email automatically sent to attendees once they have registered
- Sponsor branding on the back of all the attendee passes
- Sponsor profile & logo featured on the sponsorship page(s) of the official website
- Sponsor recognition in the official GUAS conference programme



DELEGATE NOTEPADS

MAX. 1 OPPORTUNITY

STARTING FROM £1,695 + VAT

Make sure delegates take note of your brand! These notebooks will be placed in prominent areas allowing attendees the chance to collect them before sessions start.

- Sponsor logo/ strapline and website included on notepads
- Approximately 250 notepads to be produced
- Sponsor profile & logo featured on the sponsorship page(s) of the official website
- Sponsor recognition in the official GUAS conference programme



WELCOME RECEPTION

MAX. 1 OPPORTUNITY

STARTING FROM £3,250 + VAT

Taking place on the close of the opening day, the Welcome Reception will bring together the urban air community in a high level networking environment. Ensure your brand is seen with this

- Branding incorporated within the room
- Sponsor logo & recognition included on the invitations
- Sponsor logo & recognition included within all pre-show announcements & mailers relating to the reception
- 2 invitations to the Welcome Reception



NETWORKING COFFEE BREAKS

MAX. 2 OPPORTUNITIES

STARTING FROM £995 + VAT

A chance for your brand to be seen in a relaxed networking environment. This package is limited with only two opportunities (one on each day of the conference).

- Sponsor branding strategically displayed on signage around the coffee break area, including on all tables
- Sponsor profile & logo featured on the sponsorship page(s) of the official website
- Sponsor recognition in the official GUAS conference programme

Speak to the team about sponsoring both coffee breaks!



NETWORKING LUNCHES

MAX. 2 OPPORTUNITIES

STARTING FROM £1,250 + VAT

An opportunity to sponsor the networking on either day one or two of the conference programme.

- Sponsor branding strategically displayed on signage around the dining area, including on all tables
- Sponsor profile & logo featured on the sponsorship page(s) of the official website
- Sponsor recognition in the official GUAS conference programme

Speak to the team about sponsoring both lunches!



ONSITE BRANDING

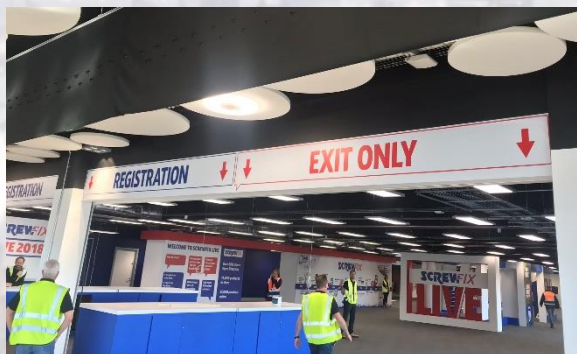
PRICE ON APPLICATION

There are multiple onsite branding opportunities that offer high impact as delegates and speaker move around the during the event.

Opportunities include, but are not limited to;

- Bulk Head branding
- Flags
- Stair branding
- Floor tiles
- Large scale frame branding
- Billboards

Speak to the team today to discuss your marketing objectives so they can tailor a package to suit your needs!





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