



FLIGHT CROWD



Global
**Urban &
Advanced Air
Summit**

2-3 March 2022

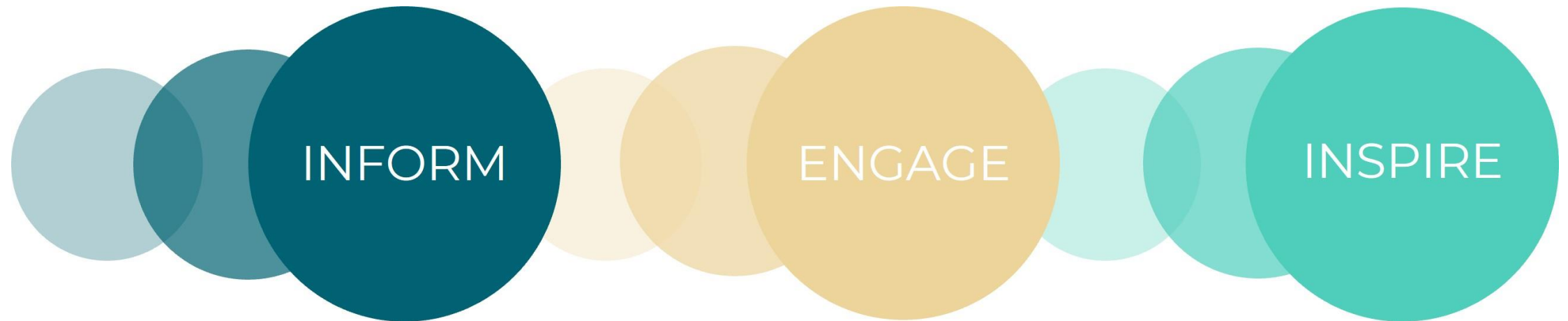
SHAPING THE FUTURE OF AIR TRAVEL

Inspiring future air mobility professionals

Flight Crowd x Farnborough International
GUAAS March 2022

WHO ARE FLIGHT CROWD?

Flight Crowd is an open [Urban Air Mobility \(UAM\) Community](#). We are a not-for-profit bringing together enthusiasts and experts both to educate and grow the wider public interest in the mobility industry.



www.flight-crowd.com

UAM ECOSYSTEM

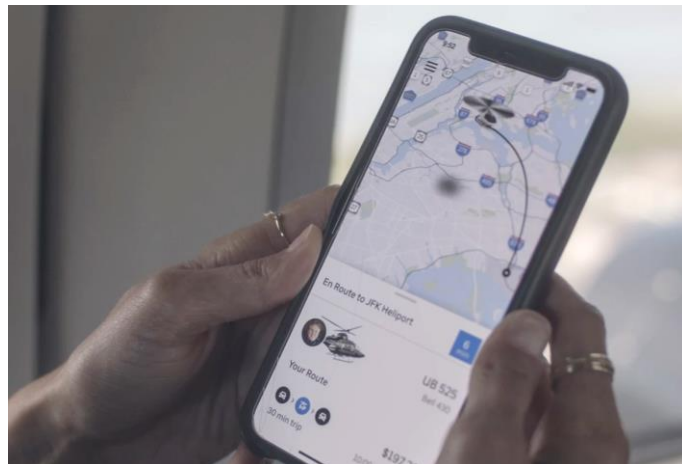
- Infrastructure
 - Regulations
 - Vehicle Design and Engineering
 - Manufacturing and Maintenance
 - Advertising, Marketing & Business
 - Airspace management
 - Digital connectivity
 - End User
- ... and more!



Credit: EHang



Credit: Urban-Air Port

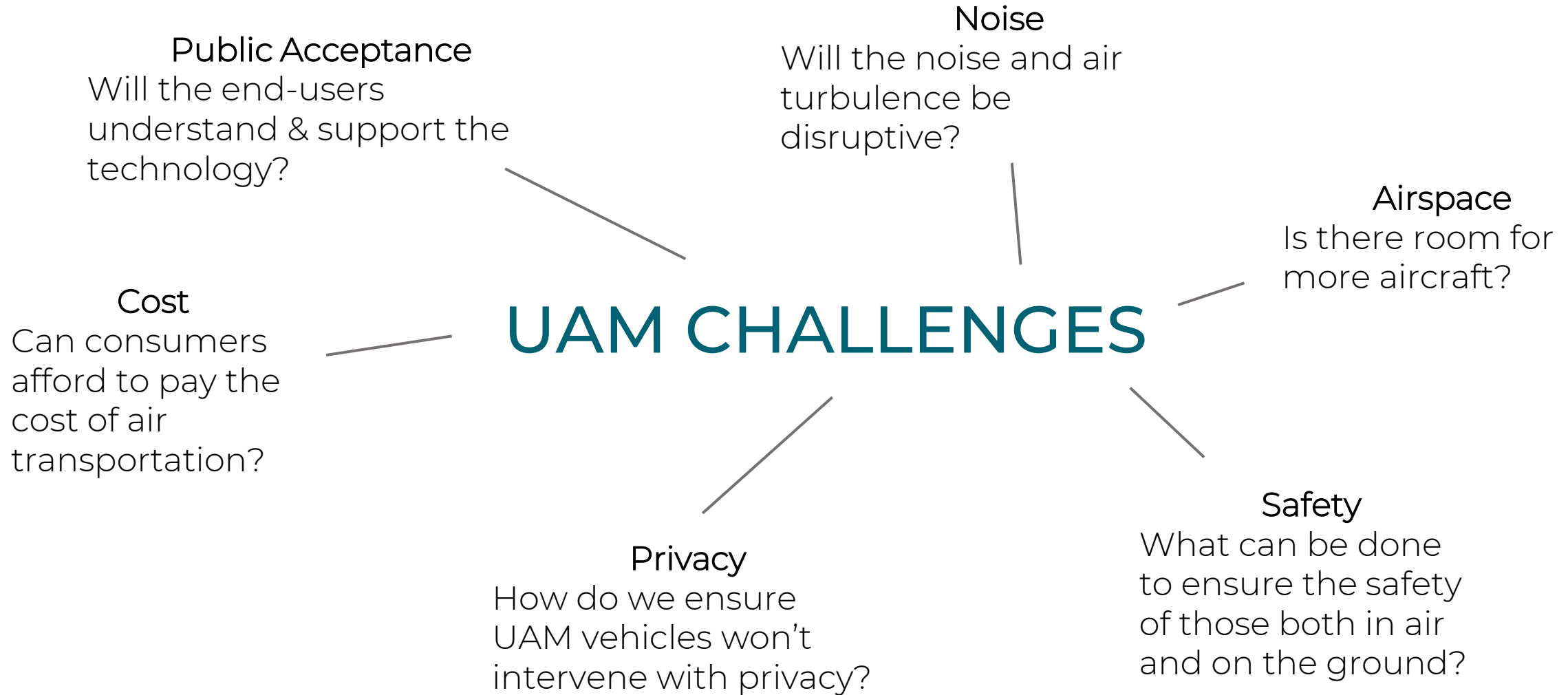


Credit: Uber



Credit: Luxuvere

SOME OF THE KEY INDUSTRY CHALLENGES



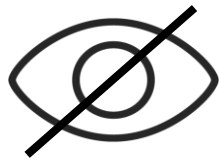
... Is this all?

SOME OF THE KEY INDUSTRY CHALLENGES

**EQUITY, DIVERSITY,
INCLUSIVITY**

WHAT SHOULD WE LOOK OUT FOR?

It is imperative to both have a diverse and inclusive workforce, but also to design with the end-user in mind.



Hidden Disabilities



Quadriplegia
(no functionality on lower limbs)



Sensory and Auditory



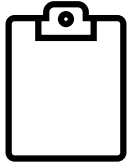
Elderly People



Parents and Toddlers

and more...

PUBLIC ~~ACCEPTANCE~~ TRUST AND SUPPORT



Interactivity
scenario based questionnaires



Engaging and inspiring
future workforce



Opportunities for open discussions
and expressions of interest



Engaging with the public
Think Tanks and Open
Forums



VR simulations and
physical displays



Facilitating dialogue
Workshops and round table
discussions

and more...

WHAT IS FLIGHT CROWD DOING?

INFORM – ENGAGE – INSPIRE

- Community engagement
- Air mobility thought leadership
- Providing accessible UAM resources
- STEAM Outreach and future workforce
- Industry advocacy
- Promoting ED&I in future flight



Flight Crowd's "UAM – EXPLORE" STEAM outreach project
www.flight-crowd.com/uam-explore

WHAT IS FLIGHT CROWD DOING?

28 industry engagements and
20 public engagements in
17 months of operations.

*Non-exhaustive

A SNEAK PEAK INTO OUR FUTURE PROJECTS

Fully Charged LIVE Future of Flight Zone



- Flight Crowd to curate the Future of Flight Zone as part of the partnership with Fully Charged.
- One of the first opportunities for tens of thousands of UK citizens to hear and see the industry's potential and progress over the last decade.

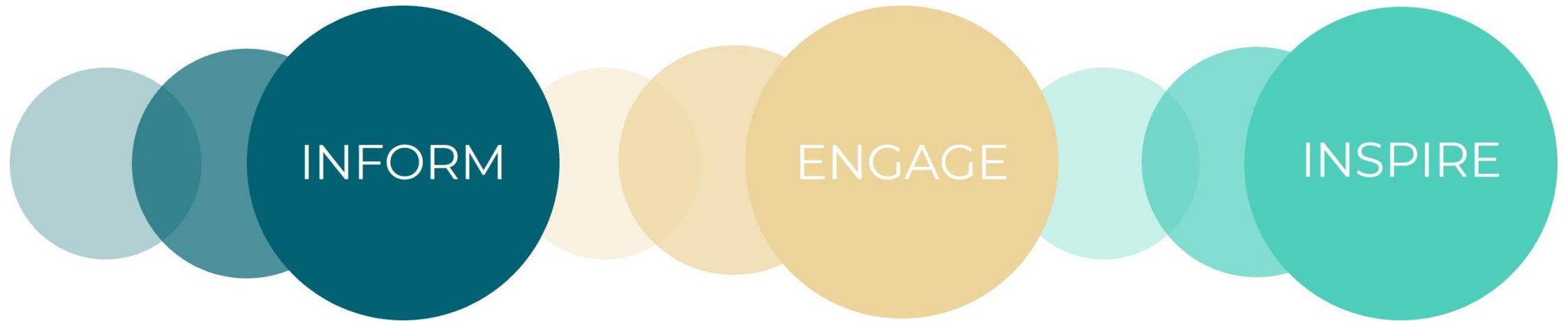
Urban-Air Port Air One



- Flight Crowd to deliver STEAM Outreach and future workforce events and activities during the Air One event in Coventry as part of the partnership with Urban-Air Port.

PUBLIC ACCEPTANCE

... Is a journey, not a destination.



And we invite you all to work together and make this journey an exciting, inclusive and accessible one.



FLIGHT CROWD

Stay in touch

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